

PARISHVA BRANDING STUDIO

COMPANY PROFILE.

Sixyears. Eight industries. One method.

Hyderabad | parishva.in | +91 905 974 1938

6+

Years
Active

8+

Industries

3

Phase
Method

1

Founding
City

Confidential — For Prospect Use ONLY



WHO WE ARE

NOT AN AGENCY.

A DECISION.

Parishva Branding Studio was not built to fit into what already exists. It was built from a different belief entirely — that clarity is not a luxury in business. It is the foundation. And without it, everything built on top of it is expensive noise.

For six years, across eight industries, we have sat with founders who were doing everything they were told to do. And still something wasn't working. Not because they lacked effort. But because no one had ever helped them see their own business without the filter of what they hoped it was.

That is what Parishva was built to change.

“Parishva doesn’t challenge the market.

It simply refuses to be governed by it.”

-Jyothi, Founder

VISION

Every business owner should understand what makes their business different and be able to steer it with that clarity, independent of any agency.

MISSION

To give founders the diagnosis they have never had a clear, honest picture of their business and then build the capability in them to act on it, permanently.

THE FOUNDER

JYOTHI N

FOUNDER & PRINCIPAL STRATEGIST.

I started Parishva because of what I kept seeing. Not in reports. Not in case studies. In real time. In real rooms.

Founders invest immense time, money, and belief in their businesses but often see results that don't reflect their efforts. The real issue is the silence surrounding this gap; everyone notices it, yet no one speaks up.

Parishva was created to address this silence. **Business owners** need honesty, not just reassurances from agencies. They require someone to confront them with the reality of their situation to identify the truth and start making progress.

“I don't measure success by whether we delivered. I measure it by whether you arrived at what you actually needed.”

CREDENTIALS

- Over 6 years as a brand strategist and business consultant.
- Experience across various industries: real estate, skincare, education, hospitality, and retail.
- Founder of Parishva Branding Studio and Parishva Skin Rituals, a clarity-focused skincare brand.
- Developed the AAA Framework: A proprietary 3-phase method for client engagements.
- Based in Hyderabad, available for global opportunities.

YOU ARE NOT STUCK BECAUSE YOU HAVEN'T TRIED HARD ENOUGH.

After working with businesses across 8+ industries over 6 years, the same pattern appeared without exception. Smart business owners spending on ads, hiring agencies, posting content — and still not getting traction.

The problem was never effort. It was that nobody had helped them figure out what was actually broken.

You cannot clearly explain what makes you different.

You know your business is good — but when someone asks why they should choose you, the words don't come out right.

Agencies gave you assets, not answers.

You got a logo, a website, some posts. But you still didn't know how to grow the business.

You have spent on marketing but nothing converted.

Good-looking content, maybe even good reach but no real sales or leads to show for it.

Something feels off — you just can't name it.

You have tried things. Nothing sticks. And nobody has sat with you long enough to actually figure out why.

WE DIAGNOSE BEFORE WE PRESCRIBE.

Most agencies skip straight to execution. We do not. Before we touch your brand — before a single word is written or a single thing is designed — we sit with you and understand what is actually happening in your business.

The AAA Method

START HERE

01

A comprehensive 16-page business diagnosis analyzes your current position, competition, strengths, and hidden obstacles. Clients receive a clear overview and a detailed action plan, marking the starting point for all.

5-Step Execution

GROW

02

Once clarity is achieved, we collaboratively develop your brand identity, customer communication, content strategy, digital presence, and revenue path, working closely with you throughout the process (including the content shoot).

Founder Training

OWN IT

03

We empower you to understand and manage your own business, eliminating dependency on agencies. You'll learn to make informed branding decisions and think clearly about your business, achieving true independence.

WHAT MAKES US DIFFERENT

PARISHVA VS MOST AGENCIES.

Most of our clients have worked with at least one agency before coming to us. Here is the honest difference in how we approach things.

	MOST AGENCIES	PARISHVA
WHERE THEY START	Jump straight to execution	Diagnose the real problem first
WHAT THEY SELL	Deliverables — content, design, ads	Clarity — a strategy that actually works
HOW SUCCESS IS MEASURED	Work was delivered on time	You achieved the outcome you needed
WHO THEY FOCUS ON	Your brand	You and your brand together
WHAT YOU LEAVE WITH	Content and design files	A clear strategy and a system you own
THEIR LONG-TERM GOAL	Keep you on retainer	Make you capable of running independently
WHEN MARKETING STARTS	Immediately	Only after you have genuine clarity

WHO WE WORK WITH

INDUSTRIES WE UNDERSTAND.

Because we work across industries rather than specialising in one, we recognise patterns most specialists miss. A positioning problem in real estate often looks identical to one in a skincare clinic. The diagnosis differs. The thinking does not.

Real Estate	Education & Schools	Skincare & Wellness
Hospitality & F&B	Retail & Fashion	Technology & SaaS
Professional Services	Health & Clinics	<i>And growing.</i>

IS THIS FOR YOU?

Parishva is a great fit if:

- ✓ You have worked with agencies before and still feel stuck.
- ✓ You are spending on marketing but not seeing the conversions.
- ✓ You know something is off in your business but cannot pinpoint it.
- ✓ You want to truly understand your own business — not just outsource it.
- ✓ You are ready to invest in your own thinking, not just your marketing spend.

We are probably not the right fit if:

- You want someone to execute quickly without strategy.
- You prefer an agency that does the thinking for you.
- You are not open to honest feedback about how you operate.

WHERE TO BEGIN

EVERY ENGAGEMENT STARTS WITH A DIAGNOSIS.

Before we build anything, before we design anything, before we recommend anything — we sit with you and diagnose your business properly.

That diagnosis is a thorough 16-page examination of where your business stands. Who you are competing with. What is working. What is quietly holding you back. And exactly what to do next.

It is where every single Parishva client begins. Without exception.

“We don’t measure success by whether we delivered. We measure it by whether you arrived at what you actually needed.”

-Jyothi, Founder



BOOK YOUR BUSINESS DIAGNOSIS

parishva.in

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Kukatpally, Hyderabad